

## SPONSORSHIP PACKAGES

### \$10,000 | THE AMBASSADOR

- Recognized Keynote Sponsor (2 available) or Session Sponsor
- Exhibitor table
- Company recognition on prominent signage throughout the event
- Logo included on name badges, conference website, and all other marketing materials
- Full-page ad in event program
- 7 complimentary event tickets
- Recognition announcement of your company at conference and all marketing materials
- Dedicated social media posts recognizing your company as a keynote sponsor
- Company promo video played during programming
- Magazine feature in the October issue of The MRLA Magazine
- Your company's marketing materials (brochures, product sampling, giveaways) placed inside all gift bags

### \$5,000 | THE LEADER

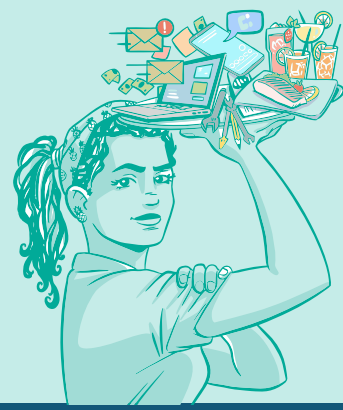
- Recognized Session Sponsor
- Exhibitor table
- Company recognition on prominent signage throughout the event
- 5 complimentary event tickets
- Full-page ad in event program
- Company promo video played during programming
- Your company's marketing materials (brochures, product sampling, giveaways) placed inside all gift bags
- Logo included on conference website, and all other marketing materials

### \$3,000 | THE INNOVATOR

- Exhibitor table
- Company recognition on prominent signage throughout the event
- 3 complimentary event tickets
- Half-page ad in event program
- Your company's marketing materials (brochures, product sampling, giveaways) placed inside all gift bags
- Logo included on conference website, and program

### \$1,500 | THE PROMOTER

- Exhibitor table
- Company recognition on prominent signage throughout the event
- 1 complimentary event ticket
- Half-page ad in event program
- Logo included on conference website and program



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### LUNCH - \$1,500

- Prominent signage displayed during reception
- Logo will be included on conference website and in the program

### COCKTAIL HOUR - \$1,500

- Prominent signage displayed during reception
- Logo will be included on conference website and in the program

### PHOTO WALL - \$2,500

- Prominent signage surrounding decorative backdrop for event photos
- Logo will be included on digital photobooth, conference website, and in the program

### VIP COCKTAIL HOUR - \$2,500

- Pre-conference cocktail hour for VIP guests and speakers in the JW Marriott Lobby

### REFUELING STATION - \$1,000

- Sponsor a refreshments table outside of the main event space
- Logo will be included on conference website and in the program

### GIFT BAG - \$2,500

- Logo will be included on conference welcome bags, website, and in the program

### LANYARD - \$1,500

- Logo will be included on conference lanyards, website, and in the program

### NAME BADGE - \$1,500

- Logo will be displayed on the front of every name badge, website, and in the program